

**Annex C - Evaluation Criteria**  
**RFPS/LRPS-2020-9162482-Investment Case Analysis**

After the opening, each proposal will be assessed first on meeting of the technical requirements and subsequently on its price. The proposal with the best overall value, composed of technical merit and price, will be recommended for approval. UNICEF will set up an evaluation panel composed of technical UNICEF staff.

The evaluation panel will first evaluate each response for compliance with the requirements of this RFP. Responses deemed not to meet all of the mandatory requirements will be considered non-compliant and rejected at this stage without further consideration. Failure to comply with any of the terms and conditions contained in this RFP, including provision of all required information, may result in a response or proposal being disqualified from further consideration.

The proposals will be evaluated against the following:

**Total Technical and Financial Proposals 100 Pts**

**1) Technical Evaluation – 70 pts**

The technical evaluation criteria will be based a 70% (70p) from the total of 100 % (100p), respecting the following requirements:

CATEGORY	POINTS
<b>Technical Criteria</b>	<b>70</b>
<b>1) Company overall experience and expertise</b> <ul style="list-style-type: none"> <li>- Completeness of response (1p);</li> <li>- Overall concordance between RFP requirements and proposal (4p);</li> </ul>	<b>5</b>
<ul style="list-style-type: none"> <li>- <b>Experience of experts of the team of consultants or company</b></li> <li>- Relevant professional background and experience of experts (3 max)</li> <li>- Proven knowledge in Public Finance Management (budget processes, linkages between budget and policy, costing and standard costs for social services, etc.; (5 max)</li> <li>- Very good knowledge about child protection system and social protection schemes and services in Romania (5 max);</li> <li>- Proven and extensive experience in relevant research design, data collection and reporting, ie. investment case or cost-benefit analysis (7 max)</li> </ul>	<b>20</b>
<b>2) Proposed Methodology</b> <ul style="list-style-type: none"> <li>- Strong analytical and conceptual thinking in development of the technical proposal (10p);</li> <li>- Proposed solutions for measuring and monetizing benefits (15 max);</li> <li>- Proposed solutions for analysing investments of cash and care and expected benefits and development of priority scenarios (15 max);</li> <li>- Clarity and feasibility of the detailed work plan/schedule of activities (5 max)</li> </ul>	<b>45</b>

Only Proposals which receive a minimum of **40** points (Technical Evaluation) will be considered further (opening of the Financial Proposal).

#### 4) Financial Proposals - 30 pts

The financial proposal will be based at 30 pts (30%) from the total of 100%

The total amount of points allocated for the price component is **30p**. The maximum number of points will be allotted to the lowest price proposal that is opened and compared among those invited firms/institutions which obtain the threshold points in the evaluation of the technical component.

All other price proposals will receive points in inverse proportion to the lowest price:

$$\text{Score for price proposal X} = \frac{\text{Max. Score for price proposal} * \text{Price of lowest priced proposal}}{\text{Price of proposal X}}$$

Example: Price of lowest priced proposal= 800 // Price of proposal X= 1000

$$\text{Score for price proposal X} = \frac{\text{Max. Score for price proposal (30) * Price of lowest priced proposal (800)}}{\text{Price of proposal X (1000)}} = 24$$

UNICEF will award the contract to the vendor whose response is of high quality, clear and meets the projects goals.

The price/cost of each of the technically compliant proposals shall be considered only upon evaluation of the above technical criteria.

The bidders should ensure that all pricing information is provided in accordance with the following:

- The currency of the proposal **shall be in USD (please also mention the equivalent in RON - New Romanian Lei), exclude VAT. Invoicing will be in the currency of the proposal (for Romanian contractors would be in RON).**
- The bidder will suggest a payment schedule for the Contract, linked to unambiguous Contract milestones.

Total aggregated amount of the contract should be spelled out separately, subsequently broken down on (**only if applicable**):

**A. Consultancy fee (price/month; price/day; etc.);**

**B. Travel costs**, including ALL expenses that will incur in relation to the consultancy. For travel costs, please provide breakdown for transportation (economy class tickets as the case may be) and daily allowance/ per-diem (accommodation, meals, and incidentals.)

**The Proposal(s) achieving the highest combined technical and financial score will be awarded the contract(s).**